

REDI 3-YEAR STRATEGIC PLAN

2022/23 - 2024/25

MISSION: CREATING PROSPERITY THROUGH COMMUNITY AND BUSINESS DEVELOPMENT

VISION: REDMOND: A GREAT PLACE TO LIVE AND PROSPER

BUSINESS DEVELOPMENT

RETENTION:
MEET WITH BUSINESSES TO UNDERSTAND
CHALLENGES/ DELIVER SOLUTIONS

EXPANSION:
WORK WITH EXISTING COMPANIES
ON RESOURCES/SPACE

RECRUITMENT:
EVALUATE
NEW LEAD GENERATION
PROJECT WITH ALGOFY

BUSINESS ENVIRONMENT

WORKFORCE/EDUCATION:
FOCUS ON RELEVANT PROGRAMS AND
RESOURCES THAT BENEFIT REDMOND
BUSINESSES

SPACE:
ADVOCATE TO MAINTAIN ADEQUATE
INDUSTRIAL LANDS INVENTORY

POLICY:
ADVOCATE FOR TRADED SECTOR
INTERESTS, SPECIFICALLY ENTERPRISE
ZONE RENEWAL

SUSTAINABLE OPERATIONS

MARKETING:
UPDATE WEBSITE

MARKETING:
ESTABLISH REGULAR EMAIL
COMMUNICATION TO INVESTORS

BOARD DEVELOPMENT:
MONITOR BOARD MEMBER ENGAGEMENT

STAFF DEVELOPMENT:
DEVELOP AND TRAIN STAFF

FINANCIAL SUSTAINABILITY:
RECRUIT NEW INVESTORS AND
SPONSORS

REDMOND ECONOMIC DEVELOPMENT, INC. (REDI) IS A PRIVATE, NON-PROFIT CORPORATION ESTABLISHED IN 1987 AS A PARTNERSHIP BETWEEN PRIVATE BUSINESS AND THE PUBLIC SECTOR TO ENCOURAGE ECONOMIC DEVELOPMENT IN THE CITY OF REDMOND, OREGON. REDI SERVES AS AN ADVOCATE FOR REDMOND'S INDUSTRIAL COMPANIES AND ASSISTS THEM BY PROVIDING INFORMATION ABOUT REDMOND AS A PREMIER AREA FOR BUSINESS (EXISTING AND START-UP), RELOCATION OR EXPANSION.

FOR MORE INFORMATION, VISIT:
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IN COLLABORATION WITH EDCO | EDCOINFO.COM

